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## IEEE-IAS/PCA Cement Industry Technical Conference

May 13 – 17, 2012



2012  
IEEE-IAS/PCA CEMENT CONFERENCE  
San Antonio TX • May 13-17  
Sustainable Strength through Innovation

November 1, 2011

Dear Cement Industry Colleague,

The time has arrived for you to reserve your exhibit booth space at the 2012 IEEE-IAS/PCA Cement Industry Technical Conference in San Antonio, Texas, May 13 to May 17, 2012.

The 2012 conference will be held at the JW Marriott San Antonio Hill Country. The exhibit hall in the JW Marriott facility will be able to accommodate 160 booths.

We anticipate a large turnout for this conference and urge that you reserve your booth space quickly. Booth assignments will be made on a "first-come-first-served" basis. Your timely return of a signed contract is paramount to receiving your first choice of booth location.

Enclosed please find the exhibitor contract, rules of etiquette, schedule of exhibition hours, exhibit hall floor plan, and exhibitor rates. Please note that on the front page of the contract you must provide (1) the primary contact person regarding booth logistics (information to follow); (2) your booth location preferences; (3) booth location comments; (4) acceptance signature.

For booth rental payment we accept company checks, cashier's checks, and the credit cards as listed on both the contract and rate sheet. As noted above booth locations will be assigned on the basis of the order in which contracts and payments are received. **ONLY US DOLLAR FUNDS WILL BE ACCEPTED.**

Included with each booth space reserved will be: One (1) full conference registration (excluding tutorial fees, spouse registration, extra conference records, and extra banquet tickets). Additionally, we have extended the exhibit hours from 8 to 12 to allow for more time to interact with prospective clients. More details on other changes that we hope will draw more exhibit traffic will follow.

Thank you for your interest in the 2012 IEEE-IAS/PCA Cement Industry Technical Conference. We look forward to a very successful conference and hope to see you in San Antonio.

Please contact me with any questions.

Very truly yours,

Jeffrey Nagel  
Exhibit Chair – 2012 IEEE-IAS/PCA Conference



IEEE-IAS/PCA 2011  
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